



## **Guidance Notes for DEFRA Magic Map Application**

- 1. Firstly, go to https://magic.defra.gov.uk/magicmap.aspx
- 2. Type the postcode of your project in the upper search bar and hit 'Enter'.\_Note: if a blue/green shaded area does not show on the map, please Zoom in using the '+' zoom in function highlighted below).



3. Next, expand the menu 'Administrative Geographies' on the left-hand menu bar using the '+' sign. Once expanded, further expand the 'Other Administrative Boundaries' menu, again by clicking the '+' sign as shown below.

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## 4. Next, tick the box next to 'Rural England Prosperity Fund'.

5. Click on the '**Identify**' button in the top toolbar as show below and then click in the centre of the blue/green shaded area on the map.

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6. The following pop-up will display. If the final line confirms the postcode to be a rural area as defined by DEFRA then you can proceed in applying for the '**Rural Business Development Grant**', if however it confirms the postcode not to be a rural area as defined by DEFRA then sadly you are not eligible to apply for the '**Rural Business Development Grant**'. Get in touch with the UKSPF team at <u>UKSPF@staffsmoorlands.gov.uk</u> who can advise if there are any other appropriate grant schemes that you may otherwise be eligible for.

